

# CLIENT CASE STUDY



## Building 'Buzz' Through Crowdfunding



### MEET COMMUNITY LAW CENTER

Community Law Center's mission is to be the legal partner to neighborhoods and nonprofits in pursuit of more just and vibrant communities. But with every opportunity comes a price to implement it.

As the champion for low-income neighborhood associations in Baltimore, Community Law Center must raise funds to help groups who cannot afford legal representation. Savvy organizational leadership knows how to stretch every dollar, and with our help, has uncovered an important new income stream from its supporters: Crowdfunding.



### THE CAMPAIGNS

#### SAVE BOOZE NEWS

Community Law Center began a crowdfunding campaign to [save its watchdog blog, Booze News](#) so it could continue to monitor and publish Liquor Board inspection reports and demand [better, more responsive inspections](#) that address neighborhood health, safety, and welfare concerns. [Buzz built quickly](#), and it surpassed its \$10,000 fundraising goal.

#### COMM LAW HELPS COMMUNITIES GROW

Following the success of the *Save Booze News* campaign, Community Law Center launched an initiative to [help Baltimore's communities grow](#) by providing 100 hours of free legal services to communities in need.

Supporters enabled the Law Center to overcome and mitigate many of the social, economic, and environmental problems that plague Baltimore's neighborhoods, again quickly exceeding its fundraising goal.



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